

## Kodak Hd 1080p User Guide

In a world that's changing faster and more furiously than ever, the ability to shift focus is critical. Why is it that some organizations can continually evolve to meet the times and the marketplace, and others can't? How do some companies always seem to know the perfect season to shift gears, as well as the right methods to implement when doing so, while others ruefully, and perhaps stubbornly, go down sinking when a simple shift would've saved everything? Shift Ahead taps into both success stories and cautionary tales from others who have gone before in order to provide for readers a smart, calculated approach to knowing both: 1) when to change course and 2) how to pull it off. Packed with insightful interviews from leaders at HBO, Adobe, BlackBerry, National Geographic, Microsoft, Kodak, and elsewhere, this must-have resource explains how to

- Spot warning signs that it's time for a reinvention
- Overcome obstacles standing in the way of your company's future goals
- Maintain authenticity when shifting gears
- Execute changes seamlessly, no matter how bold they are

Today more than at any other time before, knowing when to shift, and how to do so successfully, is the key to remaining competitive. But with Shift Ahead, this difficult yet imperative maneuver will become the key to your company's long-term success!

David Busch's Nikon D3500 Guide to Digital SLR Photography is your all-in-one comprehensive resource and reference for the Nikon D3500 camera, the company's most compact and easy-to-use entry-level dSLR. Taking and sharing pictures is easier than ever, thanks to the D3500's enhanced Guide Mode and SnapBridge Bluetooth Low Energy wireless link between the D3500 and your Android or iOS smartphone or tablet.. This 24-megapixel camera offers Full HD 1080p 60 fps video, continuous shooting at up to 5 frames per second, and increased battery life of up to 1550 shots per charge. With this book in hand, you can fine tune your camera skills as you explore the world of digital photography, develop your creativity, and take great photographs with your D3500. Filled with detailed how-to steps and full-color illustrations, David Busch's Nikon D3500 Guide to Digital SLR Photography covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the D3500, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon D3500 today.

The acceleration of globalization and the growth of emerging economies present significant opportunities for business expansion. One of the quickest ways to achieve effective international expansion is by leveraging the web. This book provides a comprehensive, non-technical guide to leveraging website localization strategies for global e-commerce success.

Bold is a radical how-to guide for using exponential technologies, moonshot thinking, and crowd-powered tools to create extraordinary wealth while also positively impacting

the lives of billions. A follow-up to the authors' *Abundance* (2012).

From smartphone apps to tablet PCs and social networks, any business can use technology to increase ROI and boost productivity without sacrificing quality or customer service. A complete guide with hints, tips and advice for modern executives of all experience levels, small business expert and entrepreneur Scott Steinberg reveals how to tap their power within. From marketing and management to leadership, advertising and public relations, learn how to slash costs and maximize productivity using today's latest high-tech innovations. Every business - and business plan - can profit from keeping up with IT advances. Join us as we reveal how to give yours an upgrade. Includes: Best Business Apps, Gadgets, Online Services - Social Media Secrets: Facebook, Twitter, Google+ - Advertising and PR on Any Budget - Online Marketing and SEO - IT Security Tips - How to Start Any Business Overnight "The one book every entrepreneur should keep handy." Gary Shapiro, CEO, Consumer Electronics Association

Provides information on planning, shooting, and sharing videos on YouTube, Facebook, and on blogs.

David Busch's *Nikon D3400 Guide to Digital Photography* is your all-in-one comprehensive resource and reference for the Nikon D3400 camera, the most advanced entry-level dSLR that the company has ever offered. Taking and sharing pictures is easier than ever, thanks to the D3400's enhanced Guide Mode and SnapBridge Bluetooth Low Energy wireless link between the D3400 and your Android or iOS smartphone or tablet.. This 24-megapixel camera offers Full HD 1080p video, continuous shooting at up to 5 frames per second, and enhanced battery life of up to 1200 shots per charge. With this book in hand, you can fine tune your camera skills as you explore the world of digital photography, develop your creativity, and take great photographs with your D3400. Filled with detailed how-to steps and full-color illustrations, *David Busch's Nikon D3400 Guide to Digital Photography* covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the D3400, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon D3400 today.

With the release of the RED ONE™ digital cinema camera, the possibility of recording stunning, cinematic-quality images with an affordable camera became a reality. Now that the industry has embraced the nascent technology and added new tools and workflows, filmmakers—from independents on up—are leading the charge on establishing new rules. Here to guide newcomers and RED veterans alike, popular trainer and filmmaker Noah Kadner picks up where the manual leaves off. You've got the basic operations down and now you'll learn how to use the camera in a production environment and discover the various options in

post. Using a clear, objective approach, he offers best-practice advice on utilizing RED's proprietary tools, explains the workflows for Final Cut Studio, Avid, and Premiere Pro, and gives workaround solutions where needed. Well-known filmmakers and industry leaders share their own bleeding-edge production methodologies throughout, offering a rare view into this exciting new world of filmmaking. Here are just a few things you'll learn to do:

- Build a RED package that fits your budget
- Set up for sound recording and learn which audio tools to use
- Achieve the optimal exposure using RED's onboard tools and external gear
- Edit your footage with step-by-step instructions for Avid, Final Cut Pro, and Premiere Pro
- Work color correction into your HD, film, or Web projects
- Prep your project for output and archive your footage
- Learn from pros such as Rodney Charters, ASC (DP, 24), Simon Duggan, ACS (DP, Knowing), Albert Hughes (Director, The Book of Eli), and many others using RED
- Stay up-to-date and download additional resources at the companion Web site at [www.peachpit.com/red](http://www.peachpit.com/red)

"If you want to dive in and starting using the RED, look no further. This book is the next best thing to having a top-notch production crew with RED experts working by your side." —Arthur Albert, Director of Photography, ER

"An essential guide loaded with knowledge, I recommend it as the first purchase for any filmmaker who is thinking about owning or currently owns the RED." —Rodney Charters, ASC, Director of Photography, 24

"If you're planning to shoot with the RED camera, this is the book to get!" —Rob Cohen, Director, The Fast and the Furious

"Noah Kadner takes the best practices of using the RED camera and shares them with the rest of us in this indispensable guide." —Simon Duggan, ACS, Director of Photography, Live Free or Die Hard, Knowing

"Written in an easy-to-follow style, yet thorough in covering everything from production to postproduction to making money from your investment, this is a book that should be on every filmmaker's desk and in their kit bag." —Norman Hollyn, Film Editor, Instructor, and author of The Lean Forward Moment

"If you want to see how the pros are using the RED camera, you need this book." —Nancy Schreiber, ASC, Cinematographer, Every Day

David Busch's Sony a77 II Guide to Digital Photography is your all-in-one comprehensive Filled with detailed how-to steps and full-color illustrations, this is your all-in-one comprehensive resource for the Sony a77 III, written by best-selling author David Busch!resource and reference for the Sony a77 II camera. This advanced Sony model features a new autofocus sensor with an industry-leading 79 AF points, and lightning fast tracking. It can capture 24-megapixel images at a blazing fast 12 fps or shoot 1080p high-definition movies with stereo sound. With this book in hand, you will explore the world of digital photography, develop your creativity, and take great photographs with your a77 II. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony a77 II Guide to Digital Photography covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and

situations. Also included is the handy a77 II "roadmap," an easy-to-use visual guide to the camera's features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a77 II today.

This text is an introduction to the future of mass media and mass communications - cross-media communications. Cross-media is explained through the presentation and analysis of contemporary examples and project-based tutorials in cross-media development. The text introduces fundamental terms and concepts, and provides a solid overview of cross-media communications, one that builds from a general introduction to a specific examination of media and genres to a discussion of the concepts involved in designing and developing cross-media communications. There is also an accompanying DVD-ROM full of hands-on exercises that shows how cross-media can be applied. For the DVD-ROM: <http://www.lulu.com/content/817927>

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Getting your Canon Speedlite to produce the light you need can be a real challenge. For those new to flash photography—or for anyone who has previously given up out of frustration—Speedlites Handbook is a revelation. Photographer Syl Arena takes you on a journey that begins with an exploration of light and color, moves through a comprehensive discussion of the Canon Speedlite family and all of the accessories and equipment available to the Speedlite, then settles down to crafting great light in one photo shoot after another. Whether you want to create a classical portrait, shoot an event, or simply add a little fill light to a product shot, Speedlites Handbook shows you how. A fantastic in-depth resource illustrated with over 500 images, Speedlites Handbook covers: how to see the various characteristics and properties of light itself, as well as the differences between how your camera sees versus how you see all the buttons and dials of the entire Canon Speedlite family the basics of on-camera flash...and the necessity of getting your flash off the camera how to beautifully balance flash with the existing ambient light all the equipment necessary for great Speedlite shots how to get amazing shots with just one Speedlite how and when to use E-TTL versus manual flash the use of color gels to balance color, as well as create dramatic effects how to tame the sun—or any really bright light—with hi-speed sync and much, much more Whether you're shooting portraits, events, or sports, Speedlites Handbook is an essential resource that teaches you how to craft the light you need for any type of shot you want.

If engineering is the art and science of technical problem solving, systems architecting happens when you don't yet know what the problem is. The third edition of a highly respected bestseller, *The Art of Systems Architecting* provides in-depth coverage of the least understood part of systems design: moving from a vague concept and limited resources to a satisfactory and feasible system concept and an executable program. The book provides a practical, heuristic approach to the "art" of systems architecting. It provides methods for embracing, and then taming, the growing complexity of modern systems. New in the Third Edition: Five major case studies illustrating successful and unsuccessful practices Information on architecture frameworks as standards for architecture descriptions New methods for integrating business strategy and architecture and the role of architecture as the technical embodiment of strategy Integration of process guidance for organizing and managing architecture projects Updates to the rapidly changing fields of software and systems-of-systems architecture Organization of heuristics around a simple and practical process model A Practical Heuristic Approach to the Art of Systems Architecting Extensively rewritten to reflect the latest developments, the text explains how to create a system from scratch, presenting invention/design rules together with clear explanations of how to use them. The author supplies practical guidelines for avoiding common systematic failures while implementing new mandates. He uses a heuristics-based approach that provides an organized attack on very ill-structured engineering problems. Examining architecture as more than a set of

diagrams and documents, but as a set of decisions that either drive a system to success or doom it to failure, the book provide methods for integrating business strategy with technical architectural decision making.

The new edition of this pioneering book allows students to acquire an essential foundation for digital photography. Fully updated, it clearly and concisely covers the fundamental concepts of imagemaking, how to use digital technology to create compelling images, and how to output and preserve images in the digital world. Exploring history, methods, and theory, this text offers classroom-tested assignments and exercises from leading photographic educators, approaches for analyzing, discussing, and writing about photographs, and tools to critically explore and make images with increased visual literacy. New to this edition: New larger page format Revised and renewed to reflect technological advances Expanded coverage of smartphone/mobile photography Extended coverage of the careers section More than 100 new images

This is the only book to focus exclusively on the creation of visual effects for After Effects, and is a one-stop resource for anyone who wants in-depth explanations that demystify the realm of visual effects and how they were created, thanks to veteran author Mark Christiansen's friendly and accessible style. A thoroughly packed, informative read, this masterful guide focuses on explaining the essential concepts, features, and techniques that are key to creating seamless movie-quality visual effects. Users who are comfortable with After Effects will find a helpful review of the fundamentals—managing footage, viewing and editing layers, animating type, and more—so they can learn how to work smarter and more efficiently. Readers of all levels will learn core techniques for effects compositing including color matching, keying, rotoscoping, motion tracking, emulating the camera, and concluding with using expressions in After Effects, written by contributor and expert Dan Ebberts. The final section of the book delves into creative explorations, demonstrating professional effects that readers might want to re-create. ı Readers will also find comprehensive coverage of all that's new in CS6, including variable mask feathering, Rolling Shutter Repair, Camera Tracker, and the new ray-traced 3D rendering engine which allows users to quickly design in 3D space. ı Included with the book are files used for many of the techniques in the book: Sample clips and projects include HD footage from Pixel Corps and Artbeats, as well as demos of plug-ins that you can use to experiment with in your own effects. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: If you are able to search the book, search for "Where are the lesson files?" Go to the very last page of the book and scroll backwards. You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear. David Busch's Sony a77 II Guide to Digital Photography is your all-in-one comprehensive resource and reference for the Sony a77 II camera. This advanced

Sony model features a new autofocus sensor with an industry-leading 79 AF points, and lightning fast tracking. It can capture 24-megapixel images at a blazing fast 12 fps or shoot 1080p high-definition movies with stereo sound. With this book in hand, you will explore the world of digital photography, develop your creativity, and take great photographs with your a77 II. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony a77 II Guide to Digital Photography covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy a77 II "roadmap," an easy-to-use visual guide to the camera's features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a77 II today.

Throw away those cheat sheets and fold-out command cards! David Busch's Compact Field Guide for the Nikon D5500 condenses the most essential reference information about the Nikon D5500 in a handy size that can be tucked into a camera bag and carried anywhere. Inside are explanations of when and why to use each setting and option--information that's missing from cheat sheets and the book packaged with the camera. This complement to David Busch's comprehensive full size guidebook details key adjustments for the D5500's upgraded autofocus system, and details use of its Wi-Fi and Near Field Communications (NFC) to link the camera to computers and iOS or Android smart devices. The book explains the D5500's versatile new swiveling touch-sensitive LCD screen and lists the basics for shooting compelling 1080p 60 fps high-definition movies with stereo sound. Filled with detailed how-to steps and full-color illustrations, David Busch's Compact Field Guide for the Nikon D5500 covers all the camera's features, including advanced details of setup, exposure, use of electronic flash, and more. Also included is the handy visual guide to the D5500, with close-up photos and descriptions of the camera's essential features and controls, accompanied by the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch's field guide in your camera bag, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast, or are just out for fun.

The era of online video has arrived—now make it work for your business In the last year, the world of online video exploded. Hollywood got into the game, professional actors and writers joined in, and independent producers looked to find their niche. Now, companies are wide awake to the opportunities for product and brand promotion as well as customer engagement. So how do you want to fit into the new online video universe? The must-have guide, Get Seen by Steve Garfield, the "Paul Revere of video blogging," offers a quick and complete toolkit to get you up to speed on the latest that online video and related media have to offer. Examines success stories of how companies have used online video Presents a series of plans and tools that businesses can follow as they expand onto the social web Provides clear step by step directions on how to record, edit, and export videos, where to post them, how to build a community

around their content, and what to do to increase views by making it go viral. If you're ready to take full advantage of online video's many benefits, Get Seen is the one resource you need.

Follow the blueprint in this book to launch a library DIY community history digitization program—one that provides the access and fosters engagement with patrons to sustain the program over time.

- Takes readers through establishing local history digitization projects at the community level from start to finish, providing guidance on how to set up, maintain, and sustain ongoing digitization projects
- Describes how to train library users for digitization—instructions that are also applicable for including volunteers in digitization projects
- Explains how creating a DIY history digitization project can provide a community benefit and serve as a form of outreach that also enriches a library's local history collection

Rapidly evolving computer and communications technologies have achieved data transmission rates and data storage capacities high enough for digital video. But video involves much more than just pushing bits! Achieving the best possible image quality, accurate color, and smooth motion requires understanding many aspects of image acquisition, coding, processing, and display that are outside the usual realm of computer graphics. At the same time, video system designers are facing new demands to interface with film and computer systems that require techniques outside conventional video engineering. Charles Poynton's 1996 book *A Technical Introduction to Digital Video* became an industry favorite for its succinct, accurate, and accessible treatment of standard definition television (SDTV). In *Digital Video and HDTV*, Poynton augments that book with coverage of high definition television (HDTV) and compression systems. For more information on HDTV Retail markets, go to:

<http://www.insightmedia.info/newsletters.php#hdtv> With the help of hundreds of high quality technical illustrations, this book presents the following topics:

- \* Basic concepts of digitization, sampling, quantization, gamma, and filtering
- \* Principles of color science as applied to image capture and display
- \* Scanning and coding of SDTV and HDTV
- \* Video color coding: luma, chroma (4:2:2 component video, 4fSC composite video)
- \* Analog NTSC and PAL
- \* Studio systems and interfaces
- \* Compression technology, including M-JPEG and MPEG-2
- \* Broadcast standards and consumer video equipment

David Busch's *Nikon D5600 Guide to Digital Photography* is your all-in-one comprehensive resource and reference for the Nikon D5600 camera. This ultracompact and light weight Nikon digital SLR has new SnapBridge wireless Bluetooth communication so you can use your iOS or Android device to control the camera. Nikon has also added an easy-to-use time-lapse feature to its impressive capabilities, which include a swiveling touch screen LCD that makes taking photos or changing settings quick and easy. The D5600 captures 24-megapixel still images and 1080p 60 fps high-definition movies with stereo sound, too. With this book in hand, you can fine tune your camera skills as you explore the world of digital photography, develop your creativity, and take great photographs with your D5600. Filled with detailed how-to steps and full-color illustrations, David Busch's *Nikon D5600 Guide to Digital Photography* covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the D5600, with close-up photos and descriptions of the camera's essential features

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High Performance Silicon Imaging covers the fundamentals of silicon image sensors, with a focus on existing performance issues and potential solutions. The book considers several applications for the technology as well. Silicon imaging is a fast growing area of the semiconductor industry. Its use in cell phone cameras is already well established, and emerging applications include web, security, automotive, and digital cinema cameras. Part one begins with a review of the fundamental principles of photosensing and the operational principles of silicon image sensors. It then focuses in on charged coupled device (CCD) image sensors and complementary metal oxide semiconductor (CMOS) image sensors. The performance issues considered include image quality, sensitivity, data transfer rate, system level integration, rate of power consumption, and the potential for 3D imaging. Part two then discusses how CMOS technology can be used in a range of areas, including in mobile devices, image sensors for automotive applications, sensors for several forms of scientific imaging, and sensors for medical applications. High Performance Silicon Imaging is an excellent resource for both academics and engineers working in the optics, photonics, semiconductor, and electronics industries. Covers the fundamentals of silicon-based image sensors and technical advances, focusing on performance issues Looks at image sensors in applications such as mobile phones, scientific imaging, TV broadcasting, automotive, and biomedical applications It's a whole new world for cinematographers, camera assistants, and postproduction artists. New equipment, new methods, and new technologies have to be learned and mastered. New roles such as that of the DIT (Digital Imaging Technician), Digital Loader, and Data Manager are integral to today's motion picture production process. Take your mastery of these new tools, techniques, and roles to the next level with this cutting-edge roadmap from esteemed author and filmmaker Blain Brown. The Filmmaker's Guide to Digital Imaging covers both the theory and the practice, featuring full-color, in-depth coverage of essential terminology, technology, and industry-standard best-practices. Brown covers new industry-wide production standards such as ASC-CDL and the ACES workflow. Interviews with professional cinematographers and DITs working on Hollywood productions equip you with knowledge that is essential if you want to work in today's motion picture industry, whether as a cinematographer, DIT, Digital Loader, Data Manager, camera assistant, editor, or VFX artist. Topics include: Digital sensors and cameras The structure of digital images Waveform monitors, vectorscopes, and test charts Using linear, gamma,

and log encoded video files Exposure techniques for HD and UltraHD Understanding digital color Codecs and file formats The DIT cart Downloading, ingesting, and managing video files Workflow from camera to DIT cart to post Using metadata and timecode The companion website ([www.focalpress.com/cw/brown](http://www.focalpress.com/cw/brown)) features additional material, including demonstrations and interviews with experienced DITs and cinematographers. David Busch's Nikon D5500 Guide to Digital Photography is your all-in-one comprehensive resource and reference for the Nikon D5500 camera. This ultracompact and lightweight Nikon digital SLR has a swiveling touch screen LCD that makes taking photos or changing settings quick and easy. The D5500 includes built-in Wi-Fi, so you can use your iOS or Android device to control the camera or upload photos to your phone, tablet, or personal computer. The D5500 captures 24-megapixel still images and 1080p 60 fps high-definition movies with stereo sound, too. With this book in hand, you can fine-tune your camera skills as you explore the world of digital photography, develop your creativity, and take great photographs with your D5500. Filled with detailed how-to steps and full-color illustrations, David Busch's Nikon D5500 Guide to Digital Photography covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the D5500, with close-up photos and descriptions of the camera's essential features and controls, including the versatile LCD touch screen. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking shots as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon D5500 today.

Mastering the Nikon D7100 by Darrell Young provides a wealth of experience-based information and insights for owners of the new D7100 camera. Darrell is determined to help the user navigate past the confusion that often comes with complex and powerful professional camera equipment. This book explores the features and capabilities of the camera in a way that far surpasses the user's manual. It guides readers through the camera features with step-by-step setting adjustments; color illustrations; and detailed how, when, and why explanations for each option. Every button, dial, switch, and menu configuration setting is explored in a user-friendly manner, with suggestions for setup according to various shooting styles. Darrell's friendly and informative writing style allows readers to easily follow directions, while feeling as if a friend dropped in to share his knowledge. The learning experience for new D7100 users goes beyond just the camera itself and covers basic photography technique.

Discover Your Core, Then Go for More is about growing your business and

growing it profitably. "Discover" presents a unique profit model called "The Profit Triad" observed at successful wholesale distributors and other distribution companies like Amazon.com and Southwest Airlines. The Eight Steps to Growth follow a natural 8 step progress of growth that prepare every function in your organization to generate growth initiatives in six major categories.

PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

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Absolutely anyone can take better photos! If you can press a button, you can take great pictures. It's as simple as that. Jim Miotke shares tips and tricks to improve your photos right away, no matter what camera you're using. Learn to compose knockout shots, make the most of indoor and outdoor light, and photograph twenty popular subjects, from sunsets and flowers to a family portrait. 490 million people log on to YouTube each month-and business owners need to know how to capture them or better yet, be the initial reason for their visit. Jason Rich shares the expertise of practicing entrepreneurs, delivering a step-by-step strategy supported by valuable insights, tips, and resources. From video

