

Great American Outpost Dreamers Mavericks And The Making Of An Oil Frontier

This is a sceptical history of the internet/stock market boom. John Cassidy argues that what we have just witnessed wasn't simply a stock market bubble; it was a social and cultural phenomenon driven by broad historical forces. Cassidy explains how these forces combined to produce the buying hysteria that drove the prices of loss-making companies into the stratosphere. Much has been made of Alan Greenspan's phrase irrational exuberance, but Cassidy shows that there was nothing irrational about what happened. The people involved - fund managers, stock analysts, journalists and pundits - were simply acting in their own self-interest.

Warns against common errors in structure, style, and diction, and explains the fundamentals of conducting interviews and writing travel, scientific, sports, critical, and humorous articles.

A narrative of the early years of American Psychedelianism.

A collection of commentaries, quotations, computer dumps, and cartoons explores the post-baby-boom generation's growing influence on American culture

“With this insightful book, David Whyte offers people in corporate life an opportunity to reach into the forgotten and ignored creative life (their own and the corporation's) and literally water their souls with it. The result is a very well written book that can truly heal.”—Clarissa Pinkola Estés, PH.D., author of *Women Who Run With the Wolves* and *The Gift of Story* Find professional and personal fulfilment through the poetry of both classic and modern masters—now revised and updated Has your work lost its meaning? Have you forgotten the goals you hoped to achieve when you began your career? Are you afraid of pursuing your dreams? In *The Heart Aroused*, David Whyte brings his unique perspective as poet and consultant to the workplace, showing readers how fulfilling work can be when they face their fears and follow their dreams. Going beneath the surface concerns about products and profits, organization and order, Whyte addresses the needs of the heart and soul, and the fears and desires that many workers keep hidden. At a time when corporations are calling on employees for more creativity, dedication, and adaptability, and workers are trying desperately to balance home and work, this revised edition of *The Heart Aroused* is the essential guide to reinvigorating the soul.

In this creative exploration of climate change and the big questions confronting our high-energy civilization, Adam Briggie connects the history of philosophy with current events to shed light on the Anthropocene (the age of humanity). Briggie offers a framework to help us understand the many perspectives and policies on climate change. He does so through the idea that energy is a paradox: changing sameness. From this perennial philosophical mystery, he argues that a high-energy civilization is bound to create more and more paradoxes. These paradoxes run like fissures through our orthodox picture of energy as the capacity to do work and control fate. Climate change is the accumulation of these fissures and the question is whether we can sustain technoscientific control and economic growth. It may be that our world is about change radically, imploring us to start thinking heterodox thoughts.

Hip: The History is the story of how American pop culture has evolved throughout the twentieth century to its current position as world cultural touchstone. How did hip become such an obsession? From sex and music to fashion and commerce, John Leland tracks the arc of ideas as they move from subterranean Bohemia to Madison Avenue and back again. Hip: The History examines how hip has helped shape -- and continues to influence -- America's view of itself, and provides an incisive account of hip's quest for authenticity. This P.S. edition features an extra 16 pages of insights into the book, including author interviews, recommended reading, and more.

"Roosevelt in the Bad Lands" by Hermann Hagedorn. Published by Good Press. Good Press publishes a wide range of titles that encompasses every genre. From well-known classics & literary fiction and non-fiction to forgotten?or yet undiscovered gems?of world literature, we issue the books that need to be read. Each Good Press edition has been meticulously edited and formatted to boost readability for all e-readers and devices. Our goal is to produce eBooks that are user-friendly and accessible to everyone in a high-quality digital format.

Now available in paperback for the first time, Jewish Writers of the Twentieth Century is both a comprehensive reference resource and a springboard for further study. This volume: examines canonical Jewish writers, less well-known authors of Yiddish and Hebrew, and emerging Israeli writers includes entries on figures as diverse as Marcel Proust, Franz Kafka, Tristan Tzara, Eugene Ionesco, Harold Pinter, Tom Stoppard, Arthur Miller, Saul Bellow, Nadine Gordimer, and Woody Allen contains introductory essays on Jewish-American writing, Holocaust literature and memoirs, Yiddish writing, and Anglo-Jewish literature provides a chronology of twentieth-century Jewish writers. Compiled by expert contributors, this book contains over 330 entries on individual authors, each consisting of a biography, a list of selected publications, a scholarly essay on their work and suggestions for further reading.

Tom and Son Jesus, two 12-year-old boys--one black and one white born the same hour of the same day--are best friends, bound by deep ties and who spend their days dreaming, fishing, and trying to escape work. But their fun comes to an abrupt halt when they discover a human bone, which later turns out to be part of the skeletal remains of Son Jesus' long missing father. As sheriff Frank Rucker, a World War II hero, begins an investigation into remains, he unmasks the racially motivated killer known only as Pegleg. The sheriff's findings divide the people of Overton County, forcing a surprising conclusion--or beginning of justice. Set in the 1940s and using the relationships of two boys--one black and the other white--as a springboard for the beginning of desegregation in the South, The Runaway examines the joys, sorrows, conflicts, and racial disharmony of their historical biased environment.

History, Power, Text: Cultural Studies and Indigenous Studies is a collection of essays on Indigenous themes published between 1996 and 2013 in the journal known first as UTS Review and now as Cultural Studies Review. This journal

opened up a space for new kinds of politics, new styles of writing and new modes of interdisciplinary engagement. History, Power, Text highlights the significance of just one of the exciting interdisciplinary spaces, or meeting points, the journal enabled. 'Indigenous cultural studies' is our name for the intersection of cultural studies and Indigenous studies showcased here. This volume republishes key works by academics and writers Katelyn Barney, Jennifer Biddle, Tony Birch, Wendy Brady, Gillian Cowlishaw, Robyn Ferrell, Bronwyn Fredericks, Heather Goodall, Tess Lea, Erin Manning, Richard Martin, Aileen Moreton-Robinson, Stephen Muecke, Alison Ravenscroft, Deborah Bird Rose, Lisa Slater, Sonia Smallacombe, Rebe Taylor, Penny van Toorn, Eve Vincent, Irene Watson and Virginia Watson—many of whom have taken this opportunity to write reflections on their work—as well as interviews between Christine Nicholls and painter Kathleen Petyarre, and Anne Brewster and author Kim Scott. The book also features new essays by Birch, Moreton-Robinson and Crystal McKinnon, and a roundtable discussion with former and current journal editors Chris Healy, Stephen Muecke and Katrina Schlunke.

'Big and timely ... Coggan's account of the rise of the world economy is accessible and mercifully free of jargon' Sunday Times More tracks the development of the world economy, starting with the first obsidian blades that made their way from what is now Turkey to the Iran-Iraq border 7000 years before Christ, and ending with the Sino-American trade war that we are in right now. Taking history in great strides, More illustrates broad changes by examining details from the design of the standard medieval cottage to the stranglehold that Paris's three belt-buckle-making guilds exercised over innovation in the field of holding up trousers. Along the way Coggan reveals that historical economies were far more sophisticated than we might imagine - tied together by webs of credit and financial instruments much like the modern economy. Coggan shows how, at every step of our long journey, it was connections between people - allowing more trade, more specialisation, more ideas and more freedom - that always created the conditions of prosperity.

In a highly engaging style, Rheingold tells the story of what he calls the patriarchs, pioneers, and infonauts of the computer, focusing in particular on such pioneers as J. C. R. Licklider, Doug Engelbart, Bob Taylor, and Alan Kay. The digital revolution did not begin with the teenage millionaires of Silicon Valley, claims Howard Rheingold, but with such early intellectual giants as Charles Babbage, George Boole, and John von Neumann. In a highly engaging style, Rheingold tells the story of what he calls the patriarchs, pioneers, and infonauts of the computer, focusing in particular on such pioneers as J. C. R. Licklider, Doug Engelbart, Bob Taylor, and Alan Kay. Taking the reader step by step from nineteenth-century mathematics to contemporary computing, he introduces a fascinating collection of eccentrics, mavericks, geniuses, and visionaries. The book was originally published in 1985, and Rheingold's attempt to envision computing in the 1990s turns out to have been remarkably prescient. This edition contains an afterword, in which

Rheingold interviews some of the pioneers discussed in the book. As an exercise in what he calls "retrospective futurism," Rheingold also looks back at how he looked forward.

A frank examination of Aretha Franklin, Mark Bego's definitive biography traces her career accomplishments from her beginnings as a twelve-year-old member of a church choir in the early 1950s, to recording her first album at the age of fourteen and signing a major recording contract at eighteen, right up through untimely passing in 2018. Originally positioned to become a gospel star in her father's Detroit church, Aretha had a privileged urban upbringing; stars such as Mahalia Jackson, Dinah Washington, and Sam Cooke regularly visited her father, Rev. C. L. Franklin. It wasn't long before she was creating a string of hits, from "Respect" to "Freeway of Love"; and becoming one of the most beloved singers of the twentieth century. This New York Times bestselling author's detailed research includes in-person interviews with record producers Jerry Wexler, Clyde Otis, and Clive Davis, Aretha's first husband, several of her singing star contemporaries, and a rare one-on-one session with Aretha herself. Every album, every accolade, and every heart-breaking personal drama is examined with clarity and neutrality, allowing Franklin's colorful story to unfold on its own. With two teenage pregnancies and an abusive first marriage, drinking problems, battles with her weight, the murder of her father, and tabloid wars, Aretha's life was a roller coaster. This freshly updated and expanded biography will give readers a clear understanding of what made Aretha Franklin the "Queen of Soul."

"The Pride of Palomar" by Peter B. Kyne. Published by Good Press. Good Press publishes a wide range of titles that encompasses every genre. From well-known classics & literary fiction and non-fiction to forgotten or yet undiscovered gems of world literature, we issue the books that need to be read. Each Good Press edition has been meticulously edited and formatted to boost readability for all e-readers and devices. Our goal is to produce eBooks that are user-friendly and accessible to everyone in a high-quality digital format.

The aim of this book is to shed light on how a cultural approach can contribute to the assessment, description and improvement of safety conditions in organizations. This relationship, epitomized through the concept of 'safety culture', has undoubtedly become one of the hottest topics of both safety research and practical efforts to improve safety. By combining a general framework and five research projects, the author explores and further develops the theoretical, methodological and practical basis of the study of safety culture. What are the theoretical foundations of a cultural approach to safety? How can the relationship between organizational culture and safety be empirically investigated? What are the links between organizational culture and safety in actual organizations? How can a cultural approach contribute to the improvement of safety? These are the key questions this book seeks to answer with a unified and in-depth account of the concept of safety culture.

Two of the nation's most successful corporate leadership consultants now reveal their proven, systematic program for using the power of "high-integrity" politics to achieve career success, maximize team impact, and protect the company's reputation and bottom line. Each day in business, a corporate version of "survival of the fittest" is played out. Power plays, turf battles, deceptions, and sabotages block individuals' career progress and threaten companies' resources and results. In *Survival of the Savvy*, Rick Brandon and Marty Seldman provide ethical but street-smart strategies for navigating corporate politics to gain "impact with integrity," helping readers to: -Identify political styles at work through the Style Strengths Finder, and avoid being under or overly political -Discover the corporate "buzz" on you, and manage the corporate "airwaves" -Decipher unwritten company rules and protect yourself from sabotage and hidden agendas -Build key networks to promote yourself and your ideas with integrity -Learn to detect deception and filter misleading information -Increase your team's organizational savvy, influence, and impact -Gauge the political health of the company and forge a high-integrity political culture In addition, *Survival of the Savvy* helps individuals discover and overcome their own political blind spots and vulnerabilities. They learn step-by-step methods to avoid being underestimated or denied full recognition for their achievements. It shows them how to put forward their ideas and advance their careers in an ethical manner, with a high level of political awareness and skill. After reading this book, you will never have to say, "I didn't see it coming." Organizational savvy is a mission-critical competency for the complete leader. This timely and timeless book provides cutting-edge strategies and skills for surviving and thriving as you build individual and company success.

Jitterbug Perfume is an epic. Which is to say, it begins in the forests of ancient Bohemia and doesn't conclude until nine o'clock tonight (Paris time). It is a saga, as well. A saga must have a hero, and the hero of this one is a janitor with a missing bottle. The bottle is blue, very, very old, and embossed with the image of a goat-horned god. If the liquid in the bottle actually is the secret essence of the universe, as some folks seem to think, it had better be discovered soon because it is leaking and there is only a drop or two left.

Is research on antisemitism even necessary in countries with a relatively small Jewish population? Absolutely, as this volume shows. Compared to other countries, research on antisemitism in the Nordic countries (Denmark, the Faroe Islands, Finland, Greenland, Iceland, Norway, and Sweden) is marginalized at an institutional and staffing level, especially as far as antisemitism beyond German fascism, the Second World War, and the Holocaust is concerned. Furthermore, compared to scholarship on other prejudices and minority groups, issues concerning Jews and anti-Jewish stereotypes remain relatively underresearched in Scandinavia – even though antisemitic stereotypes have been present and flourishing in the North ever since the arrival of Christianity, and long before the arrival of the first Jewish communities. This volume aims to help bring the study of antisemitism to the fore, from the medieval period to the present day. Contributors from all the Nordic countries describe the status of as well as the challenges and desiderata for the study of antisemitism in their respective countries.

The Complete History of American Film Criticism is a chronicle of the lives and work of the most influential film critics of the past 100 years. From the first movie review in the *New York Times* in 1896 through the Silent Era, the pre- and postwar years, the Film Generation of the 1960s, the Golden Age of the 1970s, and into the 21st century, critics have educated generations of discriminating moviegoers on the differences between good films and bad. They call attention to great directors, cinematographers, production designers, screenwriters, and actors, and shed light on their artistic visions and storytelling sensibilities. People interested in what the great film critics had to say have usually been shortchanged as to their backgrounds, and just why they are qualified to sit in judgment. Using mini-biographies, placed within a chronological framework, *The Complete History of American Film Criticism* is the biography of a profession whose cultural impact has left an indelible mark on the 20th century's most significant art form.

Customer experience pioneer Jeanne Bliss shows why “Make Mom Proud” companies outperform their competition. Her 5-step guide to customer experience and culture transformation makes this achievement possible. Bliss urges companies to make business personal to earn ardent fans and admirers, by focusing on one deceptively simple question: “Would you do that to your mother?” “Make Mom Proud” companies give customers the treatment they desire, and employees the ability to deliver it. They turn “gotcha” moments into “we’ve got your back” moments by rethinking business practices, and they enable employees to be part of the solution to fix customer frustrations. Bliss scoured the marketplace seeking companies who excel at living their core values, grounded in what we all learned as kids. She offers a five-step plan for evaluating your current behaviors and implementing actions at every level of the organization. Step 1. “Be the Person I Raised You to Be” Understand how you are hiring, developing and trusting employees to bring the best version of themselves to work. Vail resorts, for example, the world's largest ski resort operator, banned the three words “Our policy is...” from their vocabulary, freeing employees to take spirited actions to deliver “the experience of a lifetime.” Step 2. “Don’t Make Me Feed You Soap” Learn the eight key frustrations that bind us as customers (waiting, fear, anxiety, the black hole of no communication, etc.) and how to apply actions from companies who are delivering a seamless, frictionless and easy experience. Step 3. “Put Others Before Yourself” Determine if your focus is on helping customers achieve their goals – and evaluate how that is fueling your growth. Canada's Mayfair Diagnostics, for example, spent over a year studying the emotions of patients entering an imaging clinic, so they could redesign their welcome to deliver warmth and caring over procedure and process. The newly designed clinic achieved profitability in record time. Step 4. “Take the High Road” Learn how companies who do the right thing rise above the competition. Virgin Hotels, for example, named #1 U.S. hotel by Conde Nast Reader's Choice Awards, walked away from price gouging at the mini bar, so you'll never pay more for that Snickers bar than what you'd pay at the corner market. Step 5. “Stop the Shenanigans!” Evaluate your current company behaviors and identify the key actions that you can begin immediately. With 32 case studies and examples from more than 85 companies, this is a practical and easy to follow guide for your experience and culture transformation. Filled with comics to snapshot our experiences as customers, a “mom lens” to reflect continuously on your performance, and a “make-mom-proud-ometer” quiz – the book makes Bliss’s approach accessible and approachable. Join the movement to #MakeMomProud by applying this book across your organization. Whether you're contemplating your company's returns policy, its social media presence, or its big-picture strategy, this approach will help your company anticipate both employee and customer needs, extend patience, and show respect at all times.

Gary Sernovitz leads a double life. A typical New York liberal, he is also an oilman - a fact his left-leaning friends let slide until the word “fracking” entered popular parlance. “How can you frack?” they suddenly demanded, aghast. But for Sernovitz, the real question is, “What happens if we don't?” Fracking has become a four-letter word to environmentalists. But most people don't know what it means. In his fast-paced, funny, and lively book, Sernovitz explains the reality of fracking: what it is, how it can be made safer, and how the oil business works. He also tells the bigger story. Fracking was just one part of a shale revolution that shocked our assumptions about fueling America's future. The revolution has transformed the world with consequences for the oil industry, investors, environmentalists, political leaders, and anyone who lives in areas shaped by the shales, uses fossil fuels, or cares about the climate - in short, everyone. Thanks to American engineers' oilfield innovations, the United States is leading the world in reducing carbon emissions, has sparked a potential manufacturing renaissance, and may soon eliminate its dependence on foreign energy. Once again the largest oil and gas producer in the world, America has altered its balance of power with Russia and the Middle East. Yet the shale revolution has also caused local disruptions and pollution. It has prolonged

the world's use of fossil fuels. Is there any way to reconcile the costs with the benefits of fracking? To do so, we must start by understanding fracking and the shale revolution in their totality. The Green and the Black bridges the gap in America's energy education. With an insider's firsthand knowledge and unprecedented clarity, Sernovitz introduces readers to the shales - a history-upturning "Internet of oil" - tells the stories of the shale revolution's essential characters, and addresses all the central controversies. To capture the economic, political, and environmental prizes, we need to adopt a balanced, informed perspective. We need to take the green with the black. Where we go from there is up to us.

A breakout bestseller in Italy, now available for American readers for the first time, *Genesis: The Story of How Everything Began* is a short, humanistic tour of the origins of the universe, earth, and life—drawing on the latest discoveries in physics to explain the seven most significant moments in the creation of the cosmos. Curiosity and wonderment about the origins of the universe are at the heart of our experience of the world. From Hesiod's Chaos, described in his poem about the origins of the Greek gods, *Theogony*, to today's mind-bending theories of the multiverse, humans have been consumed by the relentless pursuit of an answer to one awe inspiring question: What exactly happened during those first moments? Guido Tonelli, the acclaimed, award-winning particle physicist and a central figure in the discovery of the Higgs boson (the "God particle"), reveals the extraordinary story of our genesis—from the origins of the universe, to the emergence of life on Earth, to the birth of human language with its power to describe the world. Evoking the seven days of biblical creation, Tonelli takes us on a brisk, lively tour through the evolution of our cosmos and considers the incredible challenges scientists face in exploring its mysteries. *Genesis* both explains the fundamental physics of our universe and marvels at the profound wonder of our existence.

A surreal, lyrical work of narrative nonfiction that portrays how the largest domestic oil discovery in half a century transformed a forgotten corner of the American West into a crucible of breakneck capitalism. As North Dakota became the nation's second-largest oil producer, Maya Rao set out in steel-toe boots to join a wave of drifters, dreamers, entrepreneurs, and criminals. With an eye for the dark, absurd, and humorous, Rao fearlessly immersed herself in their world to chronicle this modern-day gold rush, from its heady beginnings to OPEC's price war against the US oil industry. She rode shotgun with a surfer-turned-truck driver braving toxic fumes and dangerous roads, dined with businessmen disgraced during the financial crisis, and reported on everyone in between—including an ex-con YouTube celebrity, a trophy wife mired in scandal, and a hard-drinking British Ponzi schemer—in a social scene so rife with intrigue that one investor called the oilfield Peyton Place on steroids. As the boom receded, a culture of greed and recklessness left troubling consequences for investors and longtime residents. Empty trailers and idle oil equipment littered the fields like abandoned farmsteads, leaving the pioneers who built this unlikely civilization to reckon with their legacy. Part Barbara Ehrenreich, part Upton Sinclair, *Great American Outpost* is a sobering exploration of twenty-first-century America that reads like a frontier novel.

Long before it came to be known as Duluth, the land at the western tip of Lake Superior was known to the Ojibwe as Onigamiising, "the place of the small portage." There the Ojibwe lived in keeping with the seasons, moving among different camps for hunting and fishing, for cultivating and gathering, for harvesting wild rice and maple sugar. In *Onigamiising* Linda LeGarde Grover accompanies us through this cycle of the seasons, one year in a lifelong journey on the path to Mino Bimaadiziwin, the living of a good life. In fifty short essays, Grover reflects on the spiritual beliefs and everyday practices that carry the Ojibwe through the year and connect them to this northern land of rugged splendor. As the four seasons unfold—from Ziigwan (Spring) through Niibin and Dagwaagin to the silent, snowy promise of Biboon—the award-winning author writes eloquently of the landscape and the weather, work and play, ceremony and tradition and family ways, from the homey

moments shared over meals to the celebrations that mark life's great events. Now a grandmother, a Nokomis, beginning the fourth season of her life, Grover draws on a wealth of stories and knowledge accumulated over the years to evoke the Ojibwe experience of Onigamiising, past and present, for all time.

Williston, North Dakota was a sleepy farm town for generations—until the frackers arrived. The oil companies moved into Williston, overtaking the town and setting off a boom that America hadn't seen since the Gold Rush. Workers from all over the country descended, chasing jobs that promised them six-figure salaries and demanded no prior experience. But for every person chasing the American dream, there is a darker side—reports of violence and sexual assault skyrocketed, schools overflowed, and housing prices soared. Real estate is such a hot commodity that tent cities popped up, and many workers' only option was to live out of their cars. Farmers whose families had tended the land for generations watched, powerless, as their fields were bulldozed to make way for one oil rig after another. Written in the vein Ted Conover and Jon Krakauer, using a mix of first-person adventure and cultural analysis, *The New Wild West* is the definitive account of what's happening on the ground and what really happens to a community when the energy industry is allowed to set up in a town with little regulation or oversight—and at what cost.

On Writing Well has been praised for its sound advice, its clarity and the warmth of its style. It is a book for everybody who wants to learn how to write or who needs to do some writing to get through the day, as almost everybody does in the age of e-mail and the Internet. Whether you want to write about people or places, science and technology, business, sports, the arts or about yourself in the increasingly popular memoir genre, *On Writing Well* offers you fundamental principles as well as the insights of a distinguished writer and teacher. With more than a million copies sold, this volume has stood the test of time and remains a valuable resource for writers and would-be writers.

NEW YORK TIMES BESTSELLER * The inside story of Donald Trump's first two years in Washington as viewed from Capitol Hill, a startling account that turns "Congress into a Game of Thrones book" (Trevor Noah, *The Daily Show*). Taking readers into secret strategy calls and closed-door meetings from the House to the White House, *Politico Playbook* writers Jake Sherman and Anna Palmer trace the gamesmanship and the impulsiveness, the dealmaking and the backstabbing, in a blow-by-blow account of the power struggle that roiled Congress. Moving from the fights for advantage between Donald Trump, Nancy Pelosi, and Chuck Schumer; to Mitch McConnell's merciless, Machiavellian handling of the sexual assault accusations against Supreme Court nominee Brett Kavanaugh; to Paul Ryan's desperate, failed attempts to keep Mark Meadows from pushing Trump into a government shutdown over immigration, *The Hill to Die On* bristles with fresh news and tells the story of what really happened in some of the most defining moments of our era. Like *The West Wing* for Congress, or *Shattered* meets *This Town*, *The Hill to Die On* tells an unforgettable story of politics and power, where the stakes going forward are nothing less than the future of America and the lives of millions of ordinary Americans. Praise for *The Hill to Die On* "[Sherman and Palmer] go deep inside the halls of Congress to document the deal making, backstabbing, power struggles and political knife fights that have roiled the nation's capital during President Donald Trump's first two years in office. . . . Anything but boring."--USA Today, "5 Books Not to Miss" "[The Hill to Die On] painstakingly chronicles the return to divided government and the restoration of an institutional check on a mercurial chief executive. . . . The book depicts a foul-mouthed president in love with his own reflection, a House GOP encased in the amber of self-delusion, and Nancy Pelosi's unblinking focus on twin prizes: recapturing the House and returning to the speaker's chair."--The Guardian "If you are one of the many Americans who hates Congress, this book is for you. In the Washington depicted in Jake Sherman and Anna Palmer's new book, there are no heroes--only winners and losers. . . . With these lawmakers, Sherman and Palmer get inside their heads and capture what they're

thinking in real time."--The Washington Post

From the creators of the hit podcast comes an interactive self-help guide for creative entrepreneurs, where they share their best tools and tactics on "being boss" in both business and life. Kathleen Shannon and Emily Thompson are self-proclaimed "business besties" and hosts of the top-ranked podcast Being Boss, where they talk shop and share their combined expertise with other creative entrepreneurs. Now they take the best of their from-the-trenches advice, giving you targeted guidance on: The Boss Mindset: how to weed out distractions, cultivate confidence, and tackle "fraudulent feelings" Boss Habits: including a tested method for visually mapping out goals with magical results Boss Money: how to stop freaking out about finances and sell yourself (without shame) With worksheets, checklists, and other real tools for achieving success, here's a guide that will truly help you "be boss" not only at growing your business, but creating a life you love.

Tom Waits, even with his barnyard growl and urban hipster yawp, may just be what the Daily Telegraph calls him: &"the greatest entertainer on Planet Earth.&" Over a span of almost four decades, he has transformed his music and persona not to suit the times but his whims. But along with Bob Dylan, he stands as one of the last elder statesmen still capable of putting out music that matters. Journalists intent upon cracking the code are more likely to come out of a Waits interview with anecdotes about the weather, insects, or medieval medicine. He is, in essence, the teacher we wished we had, dispensing insights such as: &"Vocabulary is my main instrument;&" &"We all like music, but what we really want is for music to like us;&" &"Anything you absorb you will ultimately secrete;&" &"Growth is scary, because you're a seed and you're in the dark and you don't know which way is up, and down might take you down further into a darker place . . .;&" and &"There is no such thing as nonfiction. . . . People who really know what happened aren't talking. And the people who don't have a clue, you can't shut them up.&" Tom Waits on Tom Waits is a selection of over fifty interviews from the more than five hundred available. Here Waits delivers prose as crafted, poetic, potent, and haunting as the lyrics of his best songs.

An award-winning journalist traces her 2009 immersion into the national food system to explore issues about how working-class Americans can afford to eat as they should, describing how she worked as a farm laborer, Wal-Mart grocery clerk and Applebee's expediter while living within the means of each job. 25,000 first printing.

A firsthand exploration of the cost of boarding the bus of change to move America forward—written by one of the Civil Rights Movement's pioneers. At 18, Charles Person was the youngest of the original Freedom Riders, key figures in the U.S. Civil Rights Movement who left Washington, D.C. by bus in 1961, headed for New Orleans. This purposeful mix of black and white, male and female activists—including future Congressman John Lewis, Congress of Racial Equality Director James Farmer, Reverend Benjamin Elton Cox, journalist and pacifist James Peck, and CORE field secretary Genevieve Hughes—set out to discover whether America would abide by a Supreme Court decision that ruled segregation unconstitutional in bus depots, waiting areas, restaurants, and restrooms nationwide. Two buses proceeded through Virginia, North and South Carolina, to Georgia where they were greeted by Dr. Martin Luther King Jr., and finally to Alabama. There, the Freedom Riders found their answer: No. Southern states would continue to disregard federal law and use violence to enforce racial segregation. One bus was burned to a shell, its riders narrowly escaping; the second, which Charles rode, was set upon by a mob that beat several riders nearly to death. Buses Are a Comin' provides a front-row view of the struggle to belong in America, as Charles Person accompanies his colleagues off the bus, into the station, into the mob, and into history to help defeat segregation's violent grip on African American lives. It is also a challenge from a teenager of a previous era to the young people of today: become agents of transformation. Stand firm. Create a more just and moral country where students have a voice, youth can make a difference, and everyone belongs.

Amer-European settlement of the Great Plains transformed bountiful Native soil into pasture and cropland, distorting the prairie ecosystem that the peoples who originally populated the land had long understood and were able to use wisely. Settlers justified this transformation with the unexamined premise of deficiency, according to which the vast area of the Great Plains was inadequate in flora and fauna and lacking in the advances of modern civilization. Drawing on history, literature, art, and economic theory, Frances W. Kaye counters the argument of deficiency, pointing out that, in its original ecological state, no region can possibly be incomplete. *Goodlands* examines the settlers' misguided theory, discussing the ideas that shaped its implementation, the forces that resisted it, and Indigenous ideologies about what it meant to make good use of the land. By suggesting methods for redeveloping the Great Plains that are based on native cultural values, Kaye points the way to a balanced and sustainable future for the region in the context of a changing globe. Frances W. Kaye is professor of English at the University of Nebraska. She is the author of *Hiding the Audience: Arts and Arts Institutions on the Prairies*. Kaye divides her time between a farmstead outside Lincoln, Nebraska, and a house in Calgary, so that she may always be close to the prairie land that drives her research.

This interdisciplinary volume offers a range of studies spanning the various historical, political, legal, and cultural features of social justice in Iran, and proposes that the present-day realities of life in Iran could not be farther from the promises of the Iranian Revolution. The ideals of social justice and participatory democracy that galvanized a resilient nation in 1979 have been abandoned as an avaricious ruling elite has privatized the economy, abandoned social programs and subsidy payments for the poor, and suppressed the struggles of women, workers, students, and minorities for equality. At its core, *Iran's Struggles for Social Justice* seeks to educate and to develop a new discourse on social justice in Iran.

Reveals how the voyages of Columbus reintroduced plants and animals that had been separated millions of years earlier, documenting how the ensuing exchange of flora and fauna between Eurasia and the Americas fostered a European rise, decimated imperial China and rendered Manila and Mexico City the center of the world for two centuries. Reprint.

'The Documentary Handbook is mandatory reading for those who want a critical understanding of the place of factual formats in today's exploding television and media industry, as well as expert guidance in complex craft skills in order to fully participate. The practical advice and wisdom here is second to none.' – Tony Steyger, Principal Lecturer, Southampton Solent University, UK

The Documentary Handbook is a critical introduction to the documentary film, its theory and changing practices. The book charts the evolution of documentary from screen art to core television genre, its metamorphosis into many different types of factual TV programme and its current emergence in forms of new media. It analyses those pathways and the transformation of means of production through economic, technical and editorial changes. The Documentary Handbook explains the documentary process, skills and job specifications for everyone from industry entrants to senior personnel, and shows how the industrial evolution of television has relocated the powers and principles of decision-making. Through the use of professional Expert Briefings it gives practical pointers about programme-making, from research, developing and pitching programme ideas to their production and delivery through a fast-evolving multi-platform universe.

Great American Outpost Dreamers, Mavericks, and the Making of an Oil Frontier Great American Outpost Dreamers, Mavericks, and the Making of an Oil Frontier Public Affairs

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