

Doing Social Research 3rd Edition

The concepts and methodologies of social research come to life as you read the interesting articles in this unique collection. Diane Kholos Wysocki includes an interdisciplinary range of readings from the fields of psychology, sociology, social work, criminal justice, and political science. The reader is specifically designed to accompany Earl Babbie's THE PRACTICE OF SOCIAL RESEARCH, 9th, though it can be used with any social research text. The articles focus on the important methods and concepts typically covered in the social research course and provide an illustrative advantage. Organized by key concepts, each of the reader's eleven chapters begin with an introduction highlighting and explaining the research concept that the chapter's readings elucidate.

Used to train generations of social scientists, this thoroughly updated classic text covers the latest research techniques and designs. Applauded for its comprehensive coverage, the breadth and depth of content is unparalleled. Through a multi-methodology approach, the text guides readers toward the design and conduct of social research from the ground up. Explained with applied examples useful to the social, behavioral, educational, and organizational sciences, the methods described are intended to be relevant to contemporary researchers. The underlying logic and mechanics of experimental, quasi-experimental, and non-experimental research strategies are discussed in detail. Introductory chapters covering topics such as validity and reliability furnish readers with a firm understanding of foundational concepts. Chapters dedicated to sampling, interviewing, questionnaire design, stimulus scaling, observational methods, content analysis, implicit measures, dyadic and group methods, and meta-analysis provide coverage of these essential methodologies. The book is noted for its: -Emphasis on understanding the principles that govern the use of a method to facilitate the researcher's choice of the best technique for a given situation. - Use of the laboratory experiment as a touchstone to describe and evaluate field experiments, correlational designs, quasi experiments, evaluation studies, and survey designs. -Coverage of the ethics of social research including the power a researcher wields and tips on how to use it responsibly. The new edition features: -A new co-author, Andrew Lac, instrumental in fine tuning the book's accessible approach and highlighting the most recent developments at the intersection of design and statistics. -More learning tools including more explanation of the basic concepts, more research examples, tables, and figures, and the addition of bold faced terms, chapter conclusions, discussion questions, and a glossary. -Extensive revision of chapter (3) on measurement reliability theory that examines test theory, latent factors, factor analysis, and item response theory. -Expanded coverage of cutting-edge methodologies including mediation and moderation, reliability and validity, missing data, and more physiological approaches such as neuroimaging and fMRIs. -A new web based resource package that features Power Points and discussion and exam questions for each chapter and for students chapter outlines and summaries, key terms, and suggested readings. Intended as a text for graduate or advanced undergraduate courses in research methods (design) in psychology, communication, sociology, education, public health, and marketing, an introductory undergraduate course on research methods is recommended.

Presenting social science research methods within the context of human service practice, APPLIED SOCIAL RESEARCH is the ideal text for courses focused on applied research in human services, counseling, social work, sociology, criminal justice, and community planning. With in-depth coverage of all the topics taught in traditional social science research methods courses, APPLIED SOCIAL RESEARCH brings the subject to life by showing how research is increasingly used in practice today. In addition, this fully updated edition includes a thought-provoking Eye on Ethics feature and new and revised Research in Practice vignettes. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Choosing a research method can be bewildering. How can you be sure which methodology is appropriate, or whether your chosen combination of methods is consistent with the theoretical perspective you want to take? This book links methodology and theory with great clarity and precision, showing students and researchers how to navigate the maze of conflicting terminology. The major epistemological stances and theoretical perspectives that colour and shape current social research are detailed and the author reveals the philosophical origins of these schools of inquiry and shows how various disciplines contribute to the practice of social research as it is known today. Available with Perusall—an eBook that makes it easier to prepare for class Perusall is an award-winning eBook platform featuring social annotation tools that allow students and instructors to collaboratively mark up and discuss their SAGE textbook. Backed by research and supported by technological innovations developed at Harvard University, this process of learning through collaborative annotation keeps your students engaged and makes teaching easier and more effective. Learn more.

Using everyday jargon-free language, Designing Social Research guides you through the jungle of setting up a research study. Ian Greener provides guidance on how to practically plan your research and helps you to understand the underpinning methodological principles that should inform your decisions about the methods you plan to use. It will help you to assess the appropriateness of a range of methods and to understand the strengths and limitations of different approaches to research. Greener highlights key debates in the field, both philosophical and practical, and presents them in such a way that they remain constantly relevant to research practice. Coverage includes framing an effective research question/problem; examining the jargon of social research; the links between theory, methodology and method; the role of literature reviewing in research design; managing and planning the research process; sampling; qualitative designs; quantitative designs; mixed methods designs and data analysis.

The SAGE Handbook of Applied Social Research Methods, Second Edition provides students and researchers with the most comprehensive resource covering core methods, research designs, and data collection, management, and analysis issues. This thoroughly revised edition continues to place critical emphasis on finding the tools that best fit the research question given the constraints of deadlines, budget, and available staff. Each chapter offers key guidance on how to make intelligent and conscious tradeoffs so that one can refine and hone the research question as new knowledge is gained, unanticipated obstacles are encountered, or contextual shifts take place - all key elements in the iterative nature of applied research. Each chapter has been enhanced pedagogically to include more step-by-step procedures, specific, rich yet practical examples from various settings to illustrate the method, parameters to define when the method is most appropriate and when it is not appropriate, and greater use of visual aids (graphs, models, tip boxes) to provide teaching and learning tools. - twenty core chapters written by research experts that cover major methods and data analysis issues across the social and behavioral sciences, education, and management; - emphasis on applying research techniques, particularly in "real-world" settings in which there are various data, money, time, and political constraints; - new chapters on mixed methods, qualitative comparative analysis, concept mapping, and internet data collection; - a newly developed section that serves as a guide for students who are navigating through the book and attempting to translate the chapters into action; - a new Instructor's Resources CD, with relevant journal articles, test questions, and exercises to aid the instructor in developing appropriate course materials.

In Using Statistical Methods, Soleman Abu-Bader detects and addresses the gaps between the research and data analysis of the classroom environment and the practitioner's office. This book not only guides social scientists through different tests, but also provides students and researchers alike with information that will help them in their own practice. With focus on the purpose, rationale, and assumptions made by each statistical test, and a plethora of research examples that clearly display their applicability and function in real-world practice, Professor Abu-Bader creates a step-by-step description of the process needed to clearly organize, choose a test or statistical technique, analyze, interpret, and report research findings.

The basic requirements for research designs and research proposals are laid out at the beginning of the book, followed by discussion of the major design elements, and the choices that need to be made

about them. Four sample research designs at the end of the volume illustrate the application of the research strategies.

This thorough revision of Babbie's standard-setting text presents a succinct, straightforward introduction to the field of research methods as practiced by social scientists. Contemporary examples, such as terrorism, Alzheimer's disease, anti-gay prejudice and education, and the legalization of marijuana, introduce students to the how-tos and whys of social research methods. Updated with new data, expanded coverage of online research and other topics, and new Learning Objectives for each chapter to focus students' attention on important concepts, this edition continues to be authoritative yet student-friendly and engaging as it helps students connect the dots between the world of social research and the real world. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Essential Guide to Doing Your Research Project 2e is the ultimate companion to successfully completing your research project. Warm and pragmatic, it gives you the skills and the confidence needed to succeed no matter what happens along the way. The book guides you through every step of your research project, from getting started to analysing data and writing up. Each stage is clearly set out, highlighting best practice and providing practical tips and down-to-earth advice for actually doing research. Key features include: Fully developed companion website including podcasts, worksheets, examples of real projects and links to journal articles Chapter summaries Boxed definitions of key terms Full glossary Suggestions for further reading Bursting with real world examples and multidisciplinary case studies, this book addresses the key questions posed by anyone hoping to complete a research project. It is the must-have textbook every student needs. Available with Perusall—an eBook that makes it easier to prepare for class Perusall is an award-winning eBook platform featuring social annotation tools that allow students and instructors to collaboratively mark up and discuss their SAGE textbook. Backed by research and supported by technological innovations developed at Harvard University, this process of learning through collaborative annotation keeps your students engaged and makes teaching easier and more effective. Learn more.

Seven Rules for Social Research teaches social scientists how to get the most out of their technical skills and tools, providing a resource that fully describes the strategies and concepts no researcher or student of human behavior can do without. Glenn Firebaugh provides indispensable practical guidance for anyone doing research in the social and health sciences today, whether they are undergraduate or graduate students embarking on their first major research projects or seasoned professionals seeking to incorporate new methods into their research. The rules are the basis for discussions of a broad range of issues, from choosing a research question to inferring causal relationships, and are illustrated with applications and case studies from sociology, economics, political science, and related fields. Though geared toward quantitative methods, the rules also work for qualitative research. Seven Rules for Social Research is ideal for students and researchers who want to take their technical skills to new levels of precision and insight, and for instructors who want a textbook for a second methods course. The Seven Rules There should be the possibility of surprise in social research Look for differences that make a difference, and report them. Build reality checks into your research. Replicate where possible. Compare like with like. Use panel data to study individual change and repeated cross-section data to study social change. Let method be the servant, not the master.

This third edition of Therese L. Baker's popular text, "Doing Social Research" offers a hands-on, step-by-step approach to social research that combines authoritative content, effective pedagogy, and an engaging writing style. To that end, the author includes real, classic and contemporary research studies, as well as interviews with the authors of these studies, to personalize the experience of doing social research, and keep students interested and motivated. Baker exposes students to a broad range of research methods, encouraging them to explore the rich universe of social research. In this text, Baker encourages a sense of commitment to doing social research. She exposes students to the choices, the challenges, and the excitement of trying to study some piece of social action, and encourages students to believe that they can become social researchers. "Doing Social Research, Third Edition" is the answer for sociology and social science students who need a practical understanding of today's key research theories and techniques.

With the rapid growth of collaborative, indigenous, and community-based research, one of the key challenges researchers face is finding an effective way of involving non-researchers in the research process. Do It Yourself Social Research has been a best-selling methodology guide for action research projects and community groups in Australia for almost three decades. Always emphasizing the importance of a spirit of inquiry, it demystifies the research process, covering where to start, how to manage a research project, what methods, techniques and resources to use, and interpretation, analysis and reporting. This third edition has been thoroughly revised, adding the use of narrative and dialogue in research, rich research design, and what digital technology can (and can't) contribute to the research process. With its hands-on, no-nonsense approach, Do It Yourself Social Research is an essential resource for community groups, college students, and other novice researchers in health, social welfare, education and related areas.

This book presents a novel and accessible way to learn about designing and conducting social research. Unlike traditional social research methods books, it provides a 'real world' account of social researchers' experiences and learning achieved through conducting research in a variety of fields. It contains an eclectic collection of research and advice for conducting research from social researchers with varying backgrounds. Suggestions are made in relation to gaining access to research sites, conducting research on sensitive topics such as suicide, child sexual abuse and homelessness, ensuring the inclusive participation of participants with intellectual disabilities and children. Also included are discussions of conducting practitioner research, conducting research on individual change, psychoanalytically informed research, documentary research and post qualitative research. Other chapters focus on criticality in research on topics that have become politicised and moralised, ensuring that research conducted is credible and how knowledge in research is constructed through both the theoretical framework used and how it is conducted. Bringing together a diverse collection of social research projects, Designing and Conducting Research in Social Science, Health and Social Care will be of interest to students, educators and researchers in the social sciences and professionals in related areas.

With its enhanced design and increased Canadian content, Basics of Social Research: Qualitative and Quantitative Approaches sets a new standard in social research methods. The improved layout makes a difficult subject easier to understand, with a new four-colour, visually enhanced presentation. Updated Canadian content focuses on real research examples from Canadian studies to make social research accessible to students and demonstrate how social research has applications in the real world. Themed boxes and new end-of-chapter questions increases student learning and provides a foundation for further learning about social research methods.

This book is a practical beginner's guide to both conducting and using research within the context of social work practice. A clear and accessible introduction to applied research methods for social work students and practitioners, this text covers the key themes, debates and approaches, including: - The ethics of social work research - Conducting interviews and questionnaires - Focus groups - Observation and narrative - The involvement of service users - Analyzing data With practical exercises and reflective questions, this is an essential text for undergraduate and postgraduate qualifying social work students. This clearly written and user-friendly book is ideal for students or researchers who wish to get a basic, but solid grasp of a topic and see how it fits with other topics. By following the links a student can easily and efficiently build up a clear conceptual map of social research' - Malcolm Williams, Reader in Sociology, Cardiff University This is a really useful book, written in an accessible manner for students

beginning their study of social research methods. It is helpful both as an introductory text and as a reference guide for more advanced students. Most of the key topics in methods and methodology are covered and it will be suitable as a recommended text on a wide variety of courses' - Clive Seale, Brunel University At last, an authoritative, crystal-clear introduction to research methods which really takes account of the needs of students for accessible, focused information to help with undergraduate essays and exams. The key concepts discussed here are based on a review of teaching syllabi and the authors' experience of many years of teaching. Topics range over qualitative and quantitative approaches and combine practical considerations with philosophical issues. They include several new topics, like internet and phone polling, internet searches, and visual methods. Each section is free-standing, can be tackled in order, but with links to other sections to enable students to cross-reference and build up a wider understanding of central research methods. To facilitate comprehension and aid study, each section begins with a definition. It is followed by a summary of key points with key words and guides to further reading and up-to-date examples. The book is a major addition to undergraduate reading lists. It is reliable, allows for easy transference to essays and exams and easy to use, and exceptionally clearly written for student consumption. The book answers the needs of all those who find research methods daunting, and for those who have dreamt of an ideal introduction to the subject.

Doing Social Science Research gives an introductory overview of the process of social research, from research design to data collection and analysis. It provides students and teachers with a mix of resources to help them to get to grips with the main methods of social research. These resources include a set of self-directed activities designed to get students using research methods, as well as a set of readings to support these activities. The readings also provide critical discussions and examples of the range of research methods. The text offers a comprehensive introduction to the full range of research methods in the social sciences, such as: · Survey research · Experimental research · Statistical analysis · Interview research · Ethnographic research · Qualitative data analysis · Discourse analysis The text clearly explains what these methods involve, as well as their basic relationship to arguments in the philosophy of social science. It will provide students and researchers with essential guidance on how to select the most appropriate method in their own research, as well as understanding and evaluating research conducted by others. Doing Social Science Research will be an invaluable resource for students taking introductory courses in social research at both postgraduate and undergraduate level. It is a set text for the Open University's Social Science Postgraduate Foundation Module (D820 The Challenge of the Social Sciences).

An attempt to bring some of the major issues and debates in the philosophy of social research up-to-date. There is a new chapter on the philosophy of science, the conclusion has been rewritten and other chapters have been updated.

Challenging the formality and idealized settings of conventional methods teaching and opting instead for a real world approach to social research, this book offers frank, practical advice designed to empower students and researchers alike. Theoretically robust and with an exhaustive coverage of key methodologies and methods the title establishes the cornerstones of social research. Examples reflect research conducted inside and outside formal university settings and range from the extremes of war torn countries to the complexities of school classrooms. Supported by a wealth of learning features and tools the textbook and website include: Video top tips Podcasts Full text journal articles Interviews with researchers conducting field research Links to external websites and blogs Student exercises Real world case studies

`This is an impressively detailed, clearly written book.... It is a book that I would like students to read' - Clive Seale, Goldsmiths College, London Social Research: Theory, Methods and Techniques presents an understanding of social research practice through appreciation of its foundations and methods. Stretching from the philosophy of science to detailed descriptions of both qualitative and quantitative techniques, it illustrates not only `how' to do social research, but also `why' particular techniques are used today. The book is divided into three parts: Part One: Illustrates the two basic paradigms - quantitative and qualitative - of social research, describing their origins in philosophical thought and outlining their current interpretations. Part Two: Devoted to quantitative research, and discusses the relationship between theory and research practice. It also presents a discussion of key quantitative research techniques. Part Three: Examines qualitative research. Topics range from classical qualitative techniques such as participant observation, to more recent developments such as ethnomethodological studies. Overall, the author offers an engaging contribution to the field of social research and this book is a reminder of the solid foundations upon which most social research is conducted today. As a consequence it will be required reading for students throughout the social sciences, and at various levels. Written by a team of internationally renowned sociologists with experience in both the field and the classroom, The Art and Science of Social Research offers authoritative and balanced coverage of the full range of methods used to study the social world. The authors highlight the challenges of investigating the unpredictable topic of human lives while providing insights into what really happens in the field, the laboratory, and the survey call center.

This practical text introduces students to all the principal data collection methods and data analyses used in social psychology. A student-friendly introduction to the data collection methods and data analyses used in social psychology. Describes the principal research methods and shows how they can be applied to particular research questions. Each chapter is written by a psychologist well known for using the method they describe. Methods presented include conducting surveys, constructing questionnaires, facilitating focus groups, running interviews, and using archival recordings. Topics used to illustrate these methods include identity processes, attribution, stereotyping, attitude change, social influence, communication, and group dynamics. Includes step-by-step exercises for students and notes for course leaders.

An innovative and accessible guide to doing social research in the digital age The rapid spread of social media, smartphones, and other digital wonders enables us to collect and process data about human behavior on a scale never before imaginable, offering entirely new approaches to core questions about social behavior. Bit by Bit is the key to unlocking these powerful methods. In this authoritative and accessible book, Matthew Salganik explains how the digital revolution is transforming the way social scientists observe behavior, ask questions, run experiments, and engage in mass collaborations. Featuring a wealth of real-world examples and invaluable advice on how to tackle the thorniest ethical challenges, Bit by Bit is the essential guide to doing social research in this fast-evolving digital age.

Constructing Social Research: The Unity and Diversity of Method, Second Edition is a concise, innovative text designed for Research Methods courses in the Social Sciences. The main goal of this Sociology for a New Century Series text is to show unity within the diversity of activities called social research. The first part of the book tackles questions like "What is social research?" "How does it differ from journalism, documentary film-making, or laboratory research in the natural sciences?" and "What is the researcher's obligation to those he or she is studying?" The book also covers the how the various goals of social researchers shape the strategies they use and the representations of social life they construct. The latter part of the book is structured around the typical emphases of each tradition: qualitative research on commonalities, comparative research on diversity, and quantitative research on relationships among variables. These are not rigid divisions and research designs often blend aspects of each tradition in creative ways. Regardless of the approach, the process of representing social life through research involves a dialogue of ideas ("theory") and evidence ("data"). The model of social research put forth by Ragin and Amoroso is not as restrictive as the scientific method and encompasses social research ranging from research examining the complexities of everyday life to research investigating the power of transnational processes.

This book is designed to introduce doctoral and graduate students to the process of conducting scientific research in the social sciences, business, education, public health, and related disciplines. It is a one-stop, comprehensive, and compact source for foundational concepts in behavioral research, and can serve as a stand-alone text or as a supplement to research readings in any doctoral seminar or research methods class. This book is currently used as a research text at universities on six continents and will shortly be available in nine different languages.

'Introduction to Social Research' presents the essential elements of both qualitative and quantitative approaches for conducting empirical research in the social sciences.

Methods of Social Research provides an introduction to the procedures of social research. This book shows that sample surveys are only one approach among many of undertaking social research. Organized into nine chapters, this book begins with an overview of the various methods of social investigation concerning those that increase the knowledge of the facts of social life. This text then explains the main reasons for doing research, including solving a practical problem and determining how something works just because it is interesting to know. Other chapters consider the method of observation utilized in the social sciences that fall into two main groups, namely, participant and non-participant. This book discusses as well the importance of sample survey in gathering information about a particular population either on a simple matter of fact or religious or political allegiance. The final chapter considers several problems involved in designing and asking questions. Social scientists will find this book useful.

Click on the Supplements tab above for further details on the different versions of SPSS programs.

Doing Social Research is an easy-to-understand guidebook for readers who have little or no knowledge of the social research process. Written in a clear, straightforward style, this book presents the various topics of social research in the outline form of all sociological research articles: starting with an introduction to the problem being researched, why the problem was chosen, and the theoretical premises of the chosen topic, then progressing to the methods utilized to collect the data, the analysis of the data, and the presentation of the material. By following the research outline, the book provides a concise overview of the most important elements of social research, and as an added bonus, synopses of classical studies introduce readers to the early pioneers of social research.

Written by internationally renowned experts, each chapter provides a full introduction to a key aspect of research methodology. From starting out to generating, analysing, and presenting data, this new edition covers foundational concepts in social research while also keeping students on the pulse of topics like digital social research, social surveys, and big data. Packed with international examples from across the social sciences, it shows how to interpret and work with data generated from real-world research. It gives you the tools to: - Design the right research question for your project - Access, understand, and use existing data - Effectively write up projects and assignments - Be confident in the A to Z of the research process Supported by an interactive website with videos, datasets, templates, and additional exercises, this book is the perfect hand-holder for any social science student starting a methods course or project.

A core statistics text that emphasizes logical inquiry, not math Basic Statistics for Social Research teaches core general statistical concepts and methods that all social science majors must master to understand (and do) social research. Its use of mathematics and theory are deliberately limited, as the authors focus on the use of concepts and tools of statistics in the analysis of social science data, rather than on the mathematical and computational aspects. Research questions and applications are taken from a wide variety of subfields in sociology, and each chapter is organized around one or more general ideas that are explained at its beginning and then applied in increasing detail in the body of the text. Each chapter contains instructive features to aid students in understanding and mastering the various statistical approaches presented in the book, including: Learning objectives Check quizzes after many sections and an answer key at the end of the chapter Summary Key terms End-of-chapter exercises SPSS exercises (in select chapters) Ancillary materials for both the student and the instructor are available and include a test bank for instructors and downloadable video tutorials for students.

From question development and research design to data collection and statistical analysis, this text guides the reader through every aspect of social research. Encouraging a critical approach in each chapter, this 4th edition includes enhanced coverage of internet sampling, mixed methods, conversation analysis and feminist research.

The book Doing Social Research: A Source Book for Preparing Dissertation meets the long felt need of a comprehensive and up-to-date book on preparing dissertation. The book provides for the basics of social research and highlights the intricacies of various stages of preparation of dissertation for a post-graduate and doctoral degree. The focus of the book is on operational aspects of dissertation. The book answers well to the related questions to meet the quality of a dissertation at length the following questions about Doing Social Research : " How to select a research Problem? " How to identify objectives of the study? " How to formulate hypothesis? " How to select a sample? " How to construct a research instrument? " How to process data? " How to analyse data? " How to write a research report?

This accessible text introduces students and researchers to the basics of case study research, using a wide range of real-life examples. It deals with the core issues and methods that anyone new to case study will need to understand: What is a case study? When and why should case study methods be used? How are case studies designed? What methods can be used? How do we analyze our data and write up our case?

What constitutes a causal explanation, and must an explanation be causal? What warrants a causal inference, as opposed to a descriptive regularity? What techniques are available to detect when causal effects are present, and when can these techniques be used to identify the relative importance of these effects? What complications do the interactions of individuals create for these techniques? When can mixed methods of analysis be used to deepen causal accounts? Must causal claims include generative mechanisms, and how effective are empirical methods designed to discover them? The Handbook of Causal Analysis for Social Research tackles these questions with nineteen chapters from leading scholars in sociology, statistics, public health, computer science, and human development.

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Making Sense of Social Research Methodology: A Student and Practitioner Centered Approach introduces students to research methods by illuminating the underlying assumptions of social science inquiry. Authors Pengfei Zhao, Karen Ross, Peiwei Li, and Barbara Dennis show how research concepts are often an integral part of everyday life through illustrative common scenarios, like looking for a recipe or going on a job interview. The authors extrapolate from these personal but ubiquitous experiences to further explain concepts, like gathering data or social context, so students develop a deeper understanding of research and its applications outside of the classroom. Students from across the social sciences can take this new understanding into their own research, their professional lives, and their personal lives with a new sense of relevancy and urgency. This text is organized into clusters that center on major topics in social science research. The first cluster introduces concepts that are fundamental to all aspects

and steps of the research process. These concepts include relationality, identity, ethics, epistemology, validity, and the sociopolitical context within which research occurs. The second and third clusters focus on data and inference. These clusters engage concretely with steps of the research process, including decisions about designing research, generating data, making inferences. Throughout the chapters, Pause and Reflect open-ended questions provide readers with the space for further inquiry into research concepts and how they apply to life. Research Scenario features in each chapter offer new perspectives on major research topics from leading and emerging voices in methods. Moving from this dialogic perspective to more actionable advice, You and Research features offer students concrete steps for engaging with research. Take your research into the world with Making Sense of Social Research Methodology: A Student and Practitioner Centered Approach.

In this thoroughly updated new edition of one of the few Canadian research methods texts published for undergraduate courses, sufficient information is provided to give students an inclusive, generous view of the full range of social science approaches and research designs, both quantitative and qualitative.

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